Environmental Traveling Companions Elects Karina Sobhani to Board of Directors
June 11, 2018

San Francisco, California, June 11, 2018 - Environmental Traveling Companions announces the election of Karina Sobhani, Senior Application Development Manager at Workday, Inc., to its Board of Directors.

“Karina is a passionate leader at Workday who clearly resonates with ETC’s mission of inclusive and educational outdoor adventure,” says Howard Levitt, Board Chair. “She is already bringing her energy and new ideas to the board and we are delighted that she has joined our board and community.”

“I spent my childhood outdoors,” Karina says “and it saddens me that so many people with disabilities and low-income children continue to lack the opportunity to experience the joy of outside adventure. Access to the outdoors and fresh air remind us how beautiful and expansive the world can be—and should be open to everyone.”

Karina Sobhani is a Senior Application Development Manager with Workday, Inc. overseeing the Student Financial Services development teams in Pleasanton. Prior to joining Workday, she worked with Cisco Systems and volunteered with Girls Who Code. She earned a B.S. in Computer Science and Engineering from Cornell University.

In addition to her membership on the ETC Board of Directors at large, Karina will serve as the inaugural Chair of ETC’s Corporate Companions subcommittee. This new initiative will expand opportunities for private-sector partners to join ETC in opening access to outdoor adventure to youth and people with disabilities, while fostering environmental stewardship.

ETC is grateful for a partnership with Cause Strategies and is a proud member of its Bay Area #BoardLEAD nonprofit cohort, which led to the introduction to Karina Sobhani. BoardLead is an innovative collaboration between LinkedIn, MacquarieGroup, BlackRock, Workday, and Moody's.

Environmental Traveling Companions (ETC) (www.etctrips.org) led by Executive Director, Diane Poslosky, is a 501(c)3 nonprofit organization dedicated to making the joy and challenge of outdoor adventures accessible to people with disabilities and under-resourced youth, inspiring self-confidence, connection to nature, and stewardship of the environment. Every year more than more than 3,500 people join ETC to raft whitewater rivers, ski alpine meadows, kayak the waters of the Golden Gate and Tomales Bay, and build leadership skills. Since ETC’s founding, the organization has opened access to educational outdoor adventure to more than 86,000 people. ETC’s Executive Director Diane Poslosky has received the prestigious Jefferson Award for Service. ETC has been recognized with a Dewitt Award for Partnership from the California Department of Parks and Recreation and holds a Platinum Seal of Transparency from GuideStar.

For more information, please contact Laurie Posner, Grants and Communications Manager at laurie@etctrips.org or 415-474-7662, xt 22.